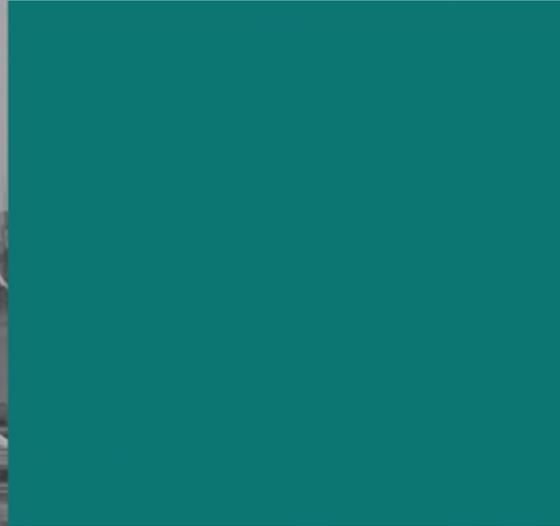




# COMPANY PROFILE

2025





# TABLE OF CONTENT

- ▶ ABOUT US
- ▶ VISION & MISSION
- ▶ OUR GROUP SERVICES
- ▶ OUR PROJECTS
- ▶ PARTNERS & TECHNOLOGIES
- ▶ CONTACT US

E D G R O U P O F C O M P A N I E S



# VISION

ED Group vision is summarized in few words “State of art projects with world leading technology”. We strive to become the best company in sustainable building construction and advanced automation offering turn key solutions with best value and specifications.



# MISSION

ED Group of companies strive to deliver key projects and solutions to various clients while ensuring to deliver best possible quality.





# ABOUT US

ED Group is an Emirati-owned and managed group conducting and delivering key projects in different areas having three companies serving under its umbrella.

AI USR Enterprise Development carry out business as professional consulting services. It specializes in designing residential buildings and commercial towers, villas, palaces, commercial complexes, and the revolved projects.

AI USR Enterprise Development is proudly a certified company with Sharjah Municipality, where all our engineers are fully certified with the society of engineers to stay on the highest standards. AI USR Enterprise Development focuses on High Standards, Sustainable

Prog Tech Solutions specializes in Automation & ELV Solutions, Custome Application and AI Platform Development Consulting. Being recognized as an innovative solutions provider based out of the Dubai in the United Arab Emirates. Prog Tech Solutions focuses on solving real world problems better and faster than any other alternative on the market. With a focus on energy savings, simplicity and lowering the cost of ownership, we are the right choice for a modern system that is future-proof and compatible with your favourite services and

Al Husn Al Thahabi Warning and Control Systems is a certified Sharjah Police CCTV and alarm provider with a proven track record in delivering high-performance ELV and IT solutions across Sharjah and the UAE. Our portfolio spans residential compounds, commercial buildings, retail outlets, and government facilities—each project tailored to meet stringent regulatory standards and client-specific needs.

We integrate security, automation, and connectivity to create intelligent environments that are both reliable and future-ready.



# OUR GROUP SERVICES

# OUR GROUP SERVICES



At USR Enterprise Development manage projects with expertise to cover the projects from initial designs and proposals to handover and closeout. To ensure the client gets the best possible project outcome.

WE PROVIDE SERVICES PER THE BELOW SPECIALTIES:



CONSULTATION



SUSTAINABLE  
ENGINEERING  
DESIGN



VALUE  
ENGINEERING



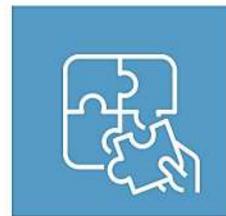
TENDER  
REVIEW



INVESTIGATION



PROCUREMENT



SUSTAINABLE  
SOLUTIONS



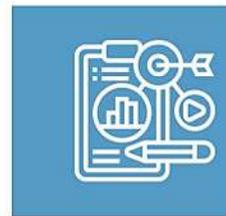
CONTRACT  
REGISTRATION



FEASIBILITY  
REPORTS



CONSTRUCTION  
SUPERVISION



PLANNING  
/ PROGRAMME



NOCS  
- INFORMATION  
AND DESIGN

Al Usr Enterprise Development has been established as a real estate company in UAE. Our traditional business model is based on the location of properties in the real estate market in Sharjah. Based on the decision of the company to diversify our properties; we deal with different types of property ventures. There is a great need for professional leasing & brokers in the local market to deal with some real estate increasing demand and transactions. In addition to real estate investments, the company has invested portions of its assets in the purchase and sale in highly profitable places in town.

Regional expansion in the field of property management and develop a strong base of key customers. • Increase the assets and investments of the company to support the development of services. To build good reputation in the field of real estate and property management and become a key player in the industry.

With over 30 years' experience in management and currently as corporate executive in the field of construction in local emirate of Sharjah leading to achievement of many prestigious projects.

Leadership by example through different tools including: Building a management team, Delegating responsibility to other staff, Recruiting to fill a skills gap, Outsourcing the work to a specialist contractor, Training existing staff to meet your skills needs.

we come a leader in the industry by providing enhanced services, relationship and profitability. To exceeds the expectations of our esteemed customers. To build long term relationships with our clients and provide exceptional customer services by pursuing business through innovation and advanced technology .Regional expansion in the field of property management and develop a strong base.



# OUR PROJECTS

## OUR PROJECTS



**PROJECT:** BUILDING (4B+G+16FLOORS+GYM) AT PLOT NO. : (RC-F-009-6488554) AT DUBAI LAND DUBAI.

**CONSULT:** ENG. ADNAN SAFFARINI CONSUL.

**CONT:** AL-RASHED CONTRACTING CO.

**CLIENT:** MR. ALI AHMED ALI AL-DUBIKHI, SALEH AL QASIR.

**SCOPE:** WOODEN DOORS.

**PROJECT:** 16 BUILDING (B+G+5 FLOORS+GYM)  
AT PLOT NO.: 3530190 AL-SAFA 1ST AT DUBAI

**CONSULT:** ENG. ADNAN SAFFARINI CONSUL.

**CONT:** DUBCO CONSTRUCTION CO.

**CLIENT:** MR. ALI ABDULRAHMAN AL-MUTAWA.

**SCOPE:** WOODEN DOORS.



## OUR PROJECTS



**PROJECT:** BUILDING (G+5P+16 FLOORS) AL-TAWEEN SHARJAH.

**CONT:** AL-RUKN

**SCOPE:** WOODEN DOORS.

**PROJECT:** BUILDING (G+3 FLOORS)  
AT PLOT NO.: 3451 MUWAILAH SHARJAH.

**CONSULT:** SHARJAH ENGINEERING.

**CONT:** ANWAR AL QUDS

**SCOPE:** WOODEN DOORS.



## OUR PROJECTS



**PROJECT:** AL GHAZAL MOSQUE

**CONSULTANT:** FAWZI ORABI ENGINEERING CONSULTANTS

**CONT:** AL EDARAH AL DHAKMAH

**SCOPE:** DESGIN & BUILD

**PROJECT:** 4 VILLA IN SHARJAH

**CONSULTANT:** FAWZI ORABI ENGINEERING CONSULTANTS

**CONT:** AL EDARAH AL DHAKMAH

**SCOPE:** DESGIN & BUILD





# PARTNERS & TECHNOLOGIES

## OUR PRODUCTS\PARTNERS



We are proud to collaborate with a diverse network of partners who play a pivotal role in our journey. Their expertise, dedication, and shared vision contribute significantly to our success. Together, we strive to innovate, create value, and foster meaningful relationships within our industry and beyond. We extend our sincere gratitude to each of our esteemed partners for their unwavering support and collaboration.


V1.9

# [mn] medianet SCLAN

The Creative Audio Video and Building Automation for professionals who want to concentrate on comfort living presentation and ease of programing, still overcoming technical hindrance. We [mn]medianet developed SCLAN as an interactive AV solution for homes, offices, commercial applications, museums, theme parks, restaurants, events, and retail stores.

Made in Germany

10

Years Warranty\*

Made in Germany

25

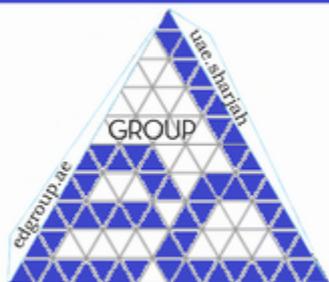
Years Compatibility



# [mn]medianet

The SCLAN smart home system offers full audio integration. You can control audio playback through the SCLAN web interface, the SCLAN event manager, or hardware control panels installed in your rooms. You can play audio interactively, create, store and edit playlists, or schedule music playback events via the SCLAN calendar. Playback zones can be configured as required.





## ED GROUP OF COMPANIES

 HQ Sharjah, University Road  
Muwaileh, Saif Al Mutawa Building, Showroom #7

 00971 50 619 4348

 [chairman@edgroup.ae](mailto:chairman@edgroup.ae)

[www.edgroup.ae](http://www.edgroup.ae)

